

Government of the People's Republic of Bangladesh
Office of the Project Director
Skill Development for Mobile Game & Application (2nd Revised) Project
Information and Communication Technology Division
ICT Tower (6th Floor), Agargaon, Dhaka-1207.

Request for Expression of Interest (EoI)

1	Ministry/Division:	Information & Communication Technology Division.
2	Agency:	ICT Division.
3	Procuring Entity Name:	Project Director, Skill Development For Mobile Game & Application Project.
4	Procuring Entity District:	Dhaka.
5	Expression of Interest for :	Selection of Event Management firm for Arranging Function/Fair/Boot Camp/AV/TVC/ Competitions including Marketing & Promotion of Mobile App & Game Development and related services
6	EoI Ref No & Date.:	56.00.0000.041.29.002.18- 4370 ; Date:14/12/2020
7	Procurement Method:	Quality and Cost Based Selection (QCBS) of PPR-2008
8	Budget and Source of Funds:	Development Budget (GOB)
9	Project /Program Code:	224022700
10	Project Name:	Skill Development For Mobile Game & Application Project (2 nd Revised).
11	Pre-Bid Meeting	N/A
12	Tender Package No.:	SD-97
13	Tender Package Name:	Arranging Function/Fair/Competitions including Marketing & Promotion of Mobile App & Game Development and related services.
14	EoI Publication Date:	14 December 2020
15	EoI Closing Date and Time :	04 January 2021 at 12:00 PM
16	EoI Opening Date and Time:	04 January 2021 at 12:30 PM
17	Name & Addresses of the Offices :	Office of the Project Director, ICT Tower (6 th Floor), Agargaon, Dhaka-1207.

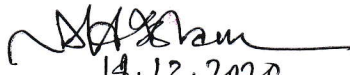
INFORMATION FOR Applicants

18	Package No SD-97	Package Description	Lot Description	Place of Event
		Selection of Event Management firm for Arranging Function/Fair/Boot Camp/AV/TVC/ Competitions including Marketing & Promotion of Mobile App & Game Development and related services	Lot 1 - Dhaka & Mymensingh	Divisional City
			Lot 2 - Rajshahi & Rangpur	
			Lot 3- Barisal & Khulna	
	Lot-4- Chittagong & Sylhet			

19	Experiences, Resources & Capacity Required:	<p>This is a national project with utmost importance towards the Skill Development Goals of Bangladesh. The applicant must prove that they have solid technical background and operational strength to undertake and take this work forward without any hindrances. Applicant must also have adequate technical ability, resources, human resources and processes. As such, following are defined as minimum eligibility criteria:</p> <ol style="list-style-type: none"> The interested agency/firm must have at least 05 (Five) years of experience in providing similar services of Government or Private entity. Client list and Experience certificate, (assigned appreciation letter of organization/institution/company worked for as claimed in experience). In-house availability of adequately experienced manpower (Strategy Team, Creative Resources, Media Planner, PR Team, Skilled Event Management Resources to ensure on time service delivery/crisis management, etc.) to be assigned for services. Applicant must have experience in arranging at least two national/international fair. Applicant must have experience in managing large scale Government events. Applicant must demonstrate its management and creative development capacity (brochures and other documents describing similar assignments, experience, availability of appropriate professional staff and experience at least taka 50 lac in a single work order within three years among applicant's staff, resources to carry out the assignment). Applicant must have a large team size of over 25 full time contracted staff members Firm must have audited aggregate turnover of at least BDT 1 Crore in the last three years. Agency information with all legal document (updated VAT, e-TIN registration, Trade License, Tax Payment Certificate, Bank Solvency, etc) The firm may submit its tender for maximum two lots. If any firm submits its tender for more than two lots tender of that firm shall be rejected directly. The firm must have minimum 50 (Fifty) lac BDT or equivalent liquid asset/working capital/Credit facility for conducting such type of assignment.
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PROCURING ENTITY DETAILS

20	Name of Official Inviting Tender:	Md. Anowarul Islam
21	Designation of Official Inviting Tender:	Project Director (Deputy Secretary), Skill Development For Mobile Game & Application (2 nd Revised) Project.
22	Address of Official Inviting Tender	ICT Tower (6 th Floor), Agargaon, Dhaka-1207.
23	Contact Details of Official Inviting Tender	Phone: +88-02-8181286; Fax: 02-8181286
24	The procuring entity reserves the right to accept or reject any/all tender(s) without assigning any reason whatsoever.	


 14.12.2020
 (Md. Anowarul Islam)
 Project Director (Deputy Secretary)
 Phone: +88-028181286